

PRESS RELEASE

As part of National Tourism Day (NTD) on 25th January, 2022, the Tourism department is conducting an open Poster making Competition and Photography Competition. The theme for digital poster making competition is 1. **Explore Andamans** 2. **Andamans #Wild & Free Like the Sea**” and the theme for digital photography competition is **“Unexplored Tourism sites in rural areas of the Islands”**. For poster making, 20 numbers of photos are uploaded on the below link :-

https://drive.google.com/drive/folders/1d7wbGEkUo_YdTWD9ncVS-osoIkFKXXPb

The official logo of the Tourism Department, A & N Administration (Emerald Blue and you) shall be present on the poster. The candidate has to submit a declaration that the photograph submitted by him/her is original photograph shot by him/her.

The same may be used along with captivating slogan for making posters. The response/contents received from participants will be uploaded in the social media accounts like Facebook/Instagram by this directorate. The competition is open for all and entry is free, no age bar. The best may be selected on the basis of number of likes and subsequently judged by a Panel, till 25th Jan, 2022. The best 03 entries will be suitably awarded with cash prize in both the competition, details as follows.

Sl.No.	Type of competition	Prizes	Theme
1	Poster making Competition	1 st Prize - Rs.10,000/- 2 nd Prize - Rs.5,000/- 3 rd Prize - Rs.3,000/-	1. Explore Andamans 2. Andamans #Wild & Free Like the Sea.
2	Photography Competition	1 st Prize - Rs.10,000/- 2 nd Prize - Rs.5,000/- 3 rd Prize - Rs.3,000/-	“Unexplored Tourism sites in rural areas of the Islands”

Those who intend to participate in the competition on the above themes can send their entries in the email ID: thedirectortourism@gmail.com by 18th January, 2022 by 10.00 am positively. The photographs should be good quality with High resolution, which will look attractive in Facebook/Instagram. The department may use the submitted photographs & posters for any useful purpose if found suitable and once submitted, the copyright of the submitted material shall belong to the Department.

Director (Tourism)



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ANDAMAN AND NICOBAR ADMINISTRATION
i;ZVu funs'kky;
DIRECTORATE OF TOURISM

Port Blair, dated the January 2022.

Copy to:

1. The Chief Editor, Daily Telegrams with the request to publish the above item in Daily Telegrams on 13th Jan, 2022 & 14th Jan, 2022.
2. The Chief Editor, Dweep Samachar with the request to publish the above item in Dweep Samachar on 13th Jan, 2022 & 14th Jan, 2022.
3. The News Editor, AIR/DD for necessary action.
4. The Sr. Correspondent for information and necessary action.
5. In-charge, IT cell for creating accounts on Facebook/Instagram for above purpose.
6. In-charge, Photo unit shall monitor the online event on daily basis and shall inform the same to Director (IP&T) on daily basis.

Director (Tourism)

