

Revised logo of Directorate of Information, Publicity & Tourism

The Directorate of Information, Publicity & Tourism, A & N Administration has modified its official logo reflecting the inclusion of 'nicobars' to represent the entire archipelago of Andaman & Nicobar Islands. This revision is an important step in enhancing the representation of Nicobar Islands, ensuring that both regions are acknowledged in all departmental communications, correspondence, publications, websites, digital platforms and promotional materials.

This move is a part of a larger initiative to promote inclusive development and cultural representation for the entire region ensuring that both the Andaman and Nicobar Islands are showcased as a tourist destinations. The revised logo is placed below.



Asst. Director (Admn.)
8/3/25



F.No. M-17065/21/2025-AWSS-Tourism-TOURISM_AN/ 596
Directorate of Tourism
Andaman & Nicobar Administration

Sri Vijaya Puram, dated ^{08th} March 2025

Copy to:

1. The Chief Editor, The Daily Telegrams with the request to publish the above Press release as news item on **09.03.2025 & 10.03.2025**.
2. The Chief Editor, Dweep Samachar with the request to publish the above Press release as news item on **09.03.2025 & 10.03.2025**.
3. The Public Relation Officer, DIPT with the direction to publish the news item in the local newspapers.
4. The Editor, All India Radio Sri Vijaya Puram.
5. The Editor, Doordarshan Kendra, Sri Vijaya Puram.
6. The Nodal Officer (IT) with the direction to upload the press release in the official website of Tourism Department alongwith Policy for Caravan Tourism in A&N Islands.

Copy also forwarded for information to:

1. The PS to Secretary (IP&T) for kind information.
2. The PA to Director (Tourism) for kind information.

Asst. Director (Admn.)
8/3/25